



## PicoProjector-Info media kit (updated February 2010)

PicoProjector-Info is viewed by tens of thousands of readers every month and is one of the few sites that is read mostly by consumers who wish to buy a pico projector or find out more information about these new gadgets. The site is also regularly read by industry professionals.

Our site represents a great opportunity to expose your product to potential buyers, exactly when they look for more information and options **before they decide on which projector to buy.**

You can [view our ad rates](#) online. [Contact us](#) For details on discounts for first-time advertisers and long (at least 6 months) ad-campaigns.

Quick facts (exact numbers available [on request](#)):

- Tens of thousands of monthly visitors
- Highly targeted pico-projector readership
- Worldwide readership. Top countries: US, UK, Canada, Taiwan, Japan, Germany
- Google PageRank: 5
- About 50% of our visitors come from search engines, 30% through links from referring sites, and 15% come directly.
- Fast traffic growth: as pico-projector are getting more popular, our traffic grows - over 300% in the past 6 months!

We have high Google placement for relevant keywords, for example:

- Pico Projector
- 3M Mpro-150
- Optoma pk-102, Optoma pk301
- Aiptek t20
- Samsung W9600
- And more!

Monthly page views growth

